LODGER'S TAX ADVISORY BOARD MEETING

Thursday, January 24, 2019 **4:00 p.m.** – **6:00 p.m.**

Mayor's Conference Room

City Center – 11th Floor

AGENDA

- I. Welcome & Introductions Board Chair
 - o Lodgers' Tax Advisory Board New Member Introduction Chair
 - i. Kara Grant
- II. Adoption of Agenda Additions/Deletions to Agenda
- III. Call to approve November 29, 2018 & December 4, 2018 (Special Meeting) Minutes
- IV. Chairman Reports
 - o City Treasury Report(s) & Presentation
 - o Lodger's Tax Revenue Report
 - o Hospitality Tax Revenue Report
 - o AirBnB VCA Revenue
 - o Board Q&A

Contractor Reports

- \mathbf{V} . SMG
 - o Monthly Report November Report
 - Board Q&A
- VI. Visit Albuquerque (Albuquerque Convention and Visitors Bureau)
 - o Monthly Report November Report
 - Board Q&A
- VII. Albuquerque Hispano Chamber of Commerce
 - o Monthly Report November & December Report
 - o Board Q&A
- VIII. Lodgers' Tax Board Quarterly Report Final Draft Review Chair
 - o Opportunity Fund (Incentive Fund) Update Report
 - IX. New Business & Announcements Board Chair
 - o Coop Advertising Grant Fund Idea & Best Practice
 - o Short Term Rental Task Force Meeting Update
 - X. Adjourn